

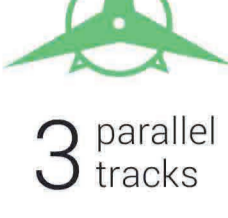
GDG Dev Fest 2014 Cracow

HOW TO BECOME A SPONSOR?

Numbers



18 speakers from 5 different countries



3 parallel tracks



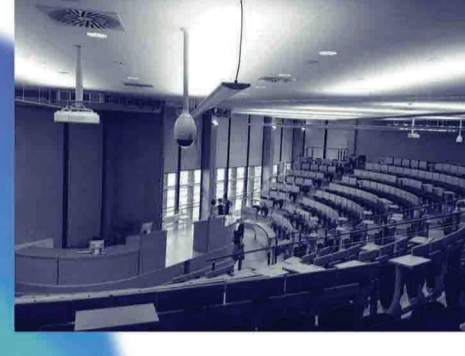
1 full track of workshops



And this beautiful day we will welcome **370** attendees.

Place

Ul. Św. Łazarza 16
31-530 Kraków



What is GDG?

Google Developers Group is a nonprofit organization focused on promoting Google's technology in local communities.

There are 511 GDG chapters all over the world (9 of them are in Poland!) and they are organizing 516 events a month on average.

More numbers...



850 members registered on our Meetup page <http://www.meetup.com/GDG-Krakow/>



3 years of active events organization



16 organized events in last 12 months



7 people directly focused on making DevFest 2014 amazing

What is DevFest?

DevFest is an annual conference organized by GDGs all over the world. This year, the Polish edition will be held in Krakow where we'll host over 350 guests hungry for knowledge and fresh technology news.

In 2014 we are focusing on Android (Wear included!), Polymer, Cloud and soft-skills.

Last Year 2013



20 speakers



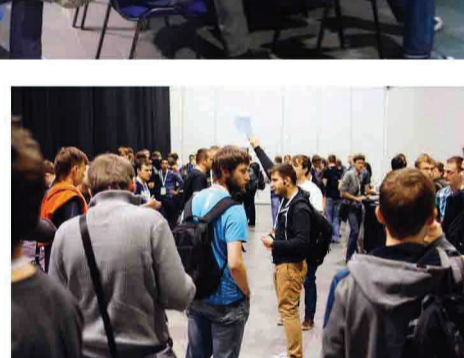
270 attendees



5 workshops

Photos

<http://goo.gl/9AbYQG>



DevFest's organizers were involved in:



KrakDroid
The biggest Android-development related conference in Poland.



WebMuses
Promoting IT and programming for women



GeeCON
One of the biggest JVM-related events in the central Europe



Hacker Space
Non-profit foundation focusing on promoting hacker culture.

and way more...

Your profits +



You'll help the organization that aims to make the technology knowledge more accessible for local communities



Your company will become more visible by engineers considering changes in their careers - both fresh CS graduates as well as experienced software developers.

Why we need your help:

- We would like to invite the best speakers we can - and sometimes it means we have to pay for their flights and accommodation.
- Remember that talk you went to and couldn't hear a word because of poor quality of the mic? Or that other talk you went to and couldn't see a word of code because someone decided to go for a low-quality projector? Yeah, we want to avoid that.
- Lunch for every single person from the audience is our aim - because the knowledge is the only thing they should be hungry for!
- After-parties are a very important part of the conference when it comes to networking. We want to make it even better by offering free drinks and discounts for our guests.
- You probably know all these jokes about developers drinking tons of coffee? They are mostly true. That's why we need to serve at all times during our event.
- Coffee tastes better with sweets and cakes.
- We want our wifi to work well for over 350 people connected. That requires more hardware.
- Gadgets are often those things that make people remember the events. We want to surprise our attendees with original and functional gadgets.

Sponsor packs:

All packs include free tickets for your employees. Every little helps. No matter if you go Bronze or Diamond - we'll be there to answer your questions or solve your problems.



Bronze

2000 PLN

- Your logo will be placed at the conference's website.

- We'll mention you on our Facebook, Twitter and G+ profiles.



Silver

4000 PLN

- All the Bronze plan's features.

- We'll put your marketing materials inside the welcome packs.

- You'll have an option to place your banner/rollup at the event's venue.



Gold

7000 PLN

- All the Silver plan's features.

- You can have a stand at the DevFest's place.

- We'll put your logo on the slides displayed right before the first talk and during the breaks.



Diamond

12000 PLN

- All the Gold plan's features.
- You'll be the only Diamond sponsor.
- You'll get email addresses of the attendees that marked "I'm interested in getting sponsors' materials on my email" during the registration.
- You'll have the option to put your rollup in every conference hall and workshop room.
- Your company logo will be printed on our after-party free-drink coupons.
- You'll be invited to our speakers dinner so you can meet our top-notch speakers and organization team in person.
- Your logo will be placed on the official conference's t-shirts.



Contact

Questions? Interested in some special features that were not listed? Let's talk - we're right there for you!

sponsors-devfest@gdgpoland.org